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vedant Knowledge Systems Pvt. Ltd.

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

school of management

|| सिद्धिः भूयते विद्याम् ||

avantika UNIVERSITY

International Conference on

Driving Sustainability: Innovations, Impact & Inclusion

Innovating Today for Sustainable Tomorrow

Virtual | 1st & 2nd August, 2025

Conference Page:
Scan or Click on QR Code

Conference Registration:
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Contact Details

Avantika University, Vishwanathpuram, Lekoda, Ujjain - 456006, M.P., India

www.avantikauniversity.edu.in | au.conference@avantika.edu.in

Contact No. : +91-6261824455, +91-9826134933, +91-9950846686

About Avantika University

Avantika University is envisioned as India's first design-centered university that links design thinking and creative spirit with multidisciplinary course offerings.

Affiliations

- Established by an Act of the State Legislature of Madhya Pradesh as a Private University, vide the Madhya Pradesh Niji Vishwavidyalaya (Sthapana Avam Sanchalam), Tritiya Sanshodhan Adhiniyam, 2016 (No. 5 of 2017) published in the "Madhya Pradesh Gazette (Extraordinary)", dated 12th January 2017.
- Recognized by Madhya Pradesh Private University Regulatory Commission (MPPURC), Bhopal.
- Approved by the University Grants Commission (UGC) New Delhi as per section 2(f) of the UGC Act 1956.
- Approved by Bar Council of India (BCI)
- Approved by Rehabilitation Council of India (RCI)*
- Member of the Association of Indian Universities (AIU).
  Approval Awaited

Vision

Avantika aims to nurture and cultivate young minds who will serve as enlightened citizens, bringing positive change to society.

Mission

- To provide contemporary and personalized education with a 21st-century curriculum and learning focused on what really matters in life.
- To nurture a robust ecosystem led by innovation and enterprise to generate exciting research and creative outcomes.
- To ensure a high-quality student experience through a breadth of activities and opportunities with an emphasis on experiential learning.

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About MIT ACSC

MAEER's MIT Arts, Commerce, and Science College, Alandi (D), Pune, established in 2007, is an autonomous college affiliated with Savitribai Phule Pune University and recognized by the Government of Maharashtra. Situated on the banks of the holy river Indrayani in the sacred town of Alandi near Pune, the college provides a world-class learning environment. Guided by its vision to be a center of excellence for academics, research, and holistic development, the institution nurtures intellectual growth and co-curricular skills of the students. Its mission is to strive for educational and research excellence, enhancing learners' potential for societal and stakeholder welfare. The college offers diverse undergraduate and postgraduate programs across arts, commerce, science, business administration, and mass communication. With modern infrastructure, an advanced library, and industry-aligned training, it bridges academia and professional success. The college has received prestigious awards, including the Best College Award by SPPU and the Education Excellence Award for placements. With a rich academic and cultural tradition, MIT ACSC continues to shape future-ready professionals and responsible citizens.

About Vedant Knowledge Systems

As the visionary organizers of this monumental event, Vedant Knowledge Systems Pvt Ltd is committed to fostering intellectual discourse, innovation, and societal progress. With a rich history of organizing impactful conferences and academic events, we believe in creating platforms that transcend boundaries and empower individuals with knowledge and resources. It is the 11th year of Vedant, and since last 10 years, team Vedant is serving to various spheres of Education and Research domain at national and international levels in various capacities and earned many feathers in its crown. 50+ Universities, 200+ colleges and 50,000+ individuals' have been touched by Vedant's meaningful interventions. Our Prime Minister Shri Narendrabhai Modi has appreciated Vedant Knowledge Systems Private Limited.

About the Conference

The School of Management at Avantika University, Ujjain, MAEER's MIT ACS College, Alandi, Pune, and Vedant Knowledge Systems Pvt. Ltd. are proud to host the first international conference on "Driving Sustainability: Innovation, Impact, and Inclusion – Innovating Today for a Sustainable Tomorrow."

The conference aims to bring together academicians, researchers, industry leaders, and entrepreneurs to explore sustainable innovations, business strategies, and responsible management practices. With a focus on achieving the United Nations Sustainable Development Goals (SDGs), the conference will delve into key areas such as sustainable finance, the circular economy, green technologies, ethical supply chains, social entrepreneurship, workforce development, and more.

This conference serves as a platform to exchange cutting-edge research, industry best practices, and policy frameworks that drive sustainability across commerce, management, and industries. Through panel discussions, research paper presentations, expert talks, and networking sessions, participants will engage in thought-provoking dialogues on balancing economic growth with environmental and social responsibility.

By fostering collaboration and interdisciplinary insights, the conference aspires to generate actionable solutions for a more inclusive, equitable, and green future.

Objectives of the Conference

- To explore sustainable innovations and business strategies that drive economic growth while ensuring environmental and social responsibility.
- To analyze the role of industries, commerce, and management in achieving the United Nations Sustainable Development Goals (SDGs).
- To foster discussions on corporate sustainability, ESG frameworks, and circular economy models that enhance long-term business resilience and stakeholder value.
- To provide a platform for academicians, researchers, policymakers, and industry leaders to share insights, case studies, and best practices in sustainability-driven entrepreneurship and digital transformation.
- To foster the exchange of ideas on sustainable business practices among researchers, professionals, and academicians.
- To inspire transformative changes through shared research insights and strategies for a sustainable future.
- To encourage meaningful research, enhancing expertise and broadening perspectives in sustainability.

Conference Highlights

- Best paper award for each track.
- Publication Opportunity.
- Pre-Conference Workshop.

Conference Track and Sub-Themes

Track 1: Sustainable Finance and Investment (SDG 8, 9, 12, 13)

- Green Finance and Sustainable Investment Strategies
- ESG (Environmental, Social, and Governance) Reporting and Compliance
- Impact Investing: Balancing Profitability and Sustainability
- Carbon Credit Markets and Their Role in Achieving Net-Zero Emissions
- Role of Banking and Financial Institutions in Promoting Sustainability

Track 2: Circular Economy and Responsible Consumption (SDG 9, 11, 12, 13)

- Business Models for the Circular Economy: Reducing Waste and Maximizing Resources
- Sustainable Supply Chain Management
- Green Logistics and Sustainable Transportation in Global Supply Chains
- Innovations in Eco-friendly Packaging
- Innovations in Green Manufacturing
- Consumer Awareness and Behavioral Shifts Towards Sustainable Products
- Role of E-commerce in Promoting Sustainable Consumption

Track 3: Sustainable Business and Corporate Social Responsibility (SDG 3, 8, 10, 12, 17)

- CSR as a Catalyst for Sustainable Development
- Corporate Sustainability Strategies: Best Practices and Case Studies
- The Role of HR in Driving Sustainability: Employee Engagement and Green HRM
- Diversity, Equity, and Inclusion (DEI) in Sustainable Business Practices
- Social Entrepreneurship and Business Innovation for Sustainability

Track 4: Green Technology and Digital Transformation for Sustainability (SDG 7, 9, 11, 13)

- Industry 5.0 and Sustainable Manufacturing Practices
- Artificial Intelligence and Big Data for Environmental and Business Sustainability
- Role of Blockchain in Transparent and Ethical Supply Chains
- IoT and Smart Technologies for Energy Efficiency
- E-mobility and Sustainable Transportation Solutions
- Blockchain Technology for Secure and Transparent Supply Chains

Track 5: Sustainable Trade and Global Business Practices (SDG 8, 9, 12, 17)

- The Future of International Trade in a Sustainable Economy
- Trade Policies and Regulations for Sustainable Development
- Export Strategies for Eco-friendly and Sustainable Products
- Sustainable Tourism and Its Economic Impact

Track 6: Entrepreneurship, Innovation, and Startups for Sustainability (SDG 8, 9, 11, 12)

- Sustainable Startups: Business Models for a Greener Future
- Role of Incubators and Accelerators in Driving Sustainability
- Financing and Scaling Sustainable Startups
- Tech-Driven Solutions for Social and Environmental Challenges
- Women Entrepreneurship and Inclusive Business Growth

Track 7: Future of Work and Sustainable Workforce Development (SDG 4, 5, 8, 10)

- Skill Development and the Future of Work
- Remote Work and Its Role in Reducing Carbon Footprint
- Sustainable HR Practices and Employee Well-being Initiatives
- Workplace Diversity and Inclusive Employment Strategies
- Gig Economy and Its Impact on Sustainable Development
- Economic Impacts of Environmental Regulations

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"Any other topic related to the main theme of the conference"

Call for Papers

Authors are invited to submit their original and unpublished manuscripts based on empirical research, experiences, reviews, promising ideas, case studies that demonstrate research focusing on main theme and sub themes of the International Conference mentioned above.

Timeline/Important Dates

Registration Deadline	25th July, 2025
Submission details for abstracts and full papers will be shared via registered email after completion of registration	
Conference Dates	1st & 2nd August, 2025

Registration & Publication Fee Details

Registration Fee (For all the participants)	Rs. 500
Publication fee (Peer-Reviewed, Google Scholar Indexed Journal or ISBN Book)	Rs. 2,000
Publication fee (Web of Science Indexed Journal)	Rs. 30,000

- Registration fee is nonrefundable and includes admission to Pre-Conference Workshop, Paper Presentation tracks and e-copy of Certificate.
- Co-author/s also need to register separately to get Certificate.
- Maximum two Co-authors are allowed for a research paper.

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Guidelines for Research Paper Submission

Paper Structure & Formatting:

- The paper should be written in English and formatted in APA style.
- Font: Times New Roman, Size: 12 pt, Spacing: 1.5, Margins: 1 inch on all sides.
- The paper should be 5,000-6,000 words (including references, tables, and figures).
- Title Page: Must include the paper title, author(s) name(s), affiliation, email, and contact details.
- Abstract: Should be between 250-300 words, including keywords (3-5 keywords).
- Sections: Introduction, Literature Review, Objectives, Research Methodology, Findings & Discussion, Conclusion & Recommendations, References etc.

Registration & Submission Process:

Registration

Scan QR Codes or Visit the conference website:

https://myvedant.com/conference/driving-sustainability-innovations-impact-inclusion/

Complete your registration by paying the Conference Registration Fee.

Fill out and submit the online registration form.

Abstract Submission

After successful registration, participants will receive an automated confirmation email containing a secure link to upload their abstract.

Abstracts will be reviewed by the scientific committee.

Full Paper Submission

Upon abstract approval, participants will be sent a link via email to upload their full conference paper.

Full Paper Review Criteria

Submitted full papers will be assessed based on the following criteria:

Quality of research and originality

Linguistic clarity and coherence

Proper referencing and formatting

Inclusion of Acknowledgements

Inclusion of Conflict of Interest statement

- ## Corrections and Acceptance

If any revisions are required, participants will be notified via email with specific correction guidelines. Once accepted, participants will receive an official acceptance email along with instructions to pay the Article Processing Charges (APC) for publication.

Originality & Plagiarism Policy:

- Papers must be original and unpublished.
- Plagiarism should be less than 10% as per standard plagiarism detection software.
- Authors must ensure proper citation of sources to maintain academic integrity.

Publication Opportunity

All submitted abstracts and papers will undergo a blind peer review process, and accepted conference papers will be published in Peer-Reviewed, Google Scholar Indexed Journal or ISBN Book or Web of Science Indexed Journal.

Who should attend:

- Academicians and Researchers
- Industry professionals
- Students pursuing undergraduate, postgraduate, and doctoral studies
- Entrepreneurs and sustainability practitioners

Registration & Fee Payment

Payments can be made via:

1. Bank Transfer
2. Online Payment Gateway
3. UPI

Bank Details

Bank of India
A/c No.- 914420110000031
IFSC Code- BKID0009144
Branch- Lekoda

UPI ID

AVANTIKA UNIVERSITY
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Pre-Conference Workshop – AI in Research

The objective of this workshop is to provide participants with comprehensive knowledge and practical skills in applying AI in research. This pre-conference workshop creates an interactive, collaborative learning environment where participants can explore and master AI applications in their research domains.

About Workshop

AI in Research: Transforming Academic Discovery and Innovation

This workshop introduces researchers to the revolutionary applications of Artificial Intelligence in academic research. Through hands-on sessions, participants will explore AI tools for literature review, data analysis, and research validation. The workshop combines practical training with essential theoretical foundations, empowering researchers to enhance their research quality and efficiency using AI while understanding its limitations and ethical implications. Participants will gain valuable skills to integrate AI effectively into their research workflow, accelerating the path from hypothesis to discovery.

What you'll gain from this Workshop:

- Master fundamental AI concepts and their application in research
- Learn to utilize AI tools for systematic literature review and meta-analysis
- Understand AI-powered research validation and quality assessment techniques
- Gain practical experience with popular AI research tools and platforms
- Learn to write research papers incorporating AI methodologies

Who should attend the workshop:

- Academic Researchers and Faculty Members
- PhD and Graduate Students
- Research and Development Professionals
- Data Scientists and Analysts
- Industry Researchers
- Research Laboratory Staff

Why attend:

- Gain practical skills in applying AI to research workflows
- Learn to leverage AI for enhancing research productivity
- Stay current with the latest AI research tools and methodologies
- Understand how to integrate AI ethically in research

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Registration:

The workshop is offered as a complimentary session to all registered participants of the conference. To recognize and appreciate the commitment of the attendees, a certificate of participation will be awarded to individuals who actively engage in both sessions of the workshop.

Advisory Board

Dr. Pawan Kumar Singh, Director IIM, Tiruchirappalli

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Conference Chairperson:

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Dean
School of Management
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Convener:

Dr. Amol Mane
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School of Commerce and
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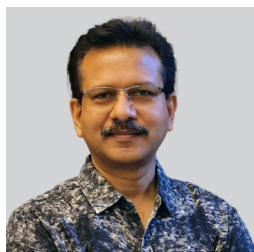MIT Arts, Commerce and
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